

## EXPERIENCE & HONORS

- DiDi chuxing** US, Pasadena 09. 2019 ~ 12. 2019  
**Researcher / UX UI Designer**  
Determined strategy for car-sharing systems with smartphone oriented experience.  
-Creating delightful and innovation experience for DiDi car sharing customer  
-Prototyped UI elements with analytics storytelling  
-Created on-boarding screens and car dashboard design  
-In charge of designing DiDi business futuristic concept ideation for interaction model
- ArtCenter College of Design** US, Pasadena 05. 2019 ~ 07. 2019  
**Research Assistant**  
SAMPLER, A soft design / technology research project led by Elise Co  
-Responsible for data driven UX/UI and graphic design projects  
-Worked cross-functionally with a product designer team  
-Organized design and logistics research of futuristic concepts and potential use cases  
-In charge of product development such as layout, icon, wireframes and graphic design
- SBS Korea Broadcast** Korea, Seoul 10. 2016  
**Ani Gallery aired**  
-Big dog/ 2D Drawing animation, SBS AniGallery is an independent animation introduction program that has been aired on SBS since 2007.
- Korean Independent Animation screening** 09. 2015  
Myeong-dong CGV, Seoul, Korea
- Naver TV cast screening** Korea, Seoul 06. 2015  
-Scandal / Opening sequence, Big dog / 2D Drawing animation, Naver TV Cast is a web broadcast network which mostly provides web dramas distributed by Naver. <https://tv.naver.com/v/428450> / <https://tv.naer.com/v/428908>  
-In charge of detail oriented graphic design and inspiring motion design  
-Contributed to drawing animation and creating story board

## AWARDS

- Indie AniFest Seoul Korea** 09. 2015  
-Korean Independent Animation Film Festival, Panorama sector prize Indie AniFest Screenings, Seoul, Korea
- Contemporary Women Fin Art Association** 10. 2014  
-Modern figurative art contests, Participation prize, Seoul, Korea

## EDUCATION

- ArtCenter College of Design**  
US, Pasadena  
Graduate Media Design Practices, 2017 ~ 2020 (Graduated)  
Master of Fine Arts | STEM degree
- Dongduk Women's University**  
Korea, Seoul  
Media Design, Bachelor of Design 2012 ~ 2016 (Graduated)

## EXHIBITION

- MDP W-I-P** 2017 ~ 2020  
Wind Tunnel Gallery, Art Center College of Design, Pasadena, US
- Graduation Exhibition** 06. 2015  
Dongduk Art Gallery, Seoul, Korea

## DESIGN TOOLS

Unity 3D (Game development, AR, VR) / Adobe Illustrator / Adobe After Effects / Adobe Photoshop / Adobe Premiere / Adobe XD / Cinema 4D / Keynote / Sketch

Experience with HTML, CSS, Arduino, Xcode

## SKILLS

Interaction design / Creative technology / Analytics Design Research / Service Design / Storyboarding / Prototyping / Information Architecture / Visual design / Brand Design / Data Design / UX Design / UI Design

## LANGUAGES

English  
Korean Native